



# NCDIDI

NORTH CAROLINA DEFENSE INDUSTRY DIVERSIFICATION INITIATIVE

## Are you Ready for An U.P.G.R.A.D.E?

We welcome small-to-medium size companies in the aerospace supply chain to apply to for the Universal Production Growth Resiliency and Diversification Extension (U.P.G.R.A.D.E) to receive services customized to suit your business! The customized consulting services available under this Program include but are not limited to:

- Cybersecurity Compliance
- Core strengthening
- Market diversification and growth
- New technology commercialization
- ISO Management System Implementation
- ISO System Certification
- Risk Management Analysis
- Total Cost of Ownership
- Project Management
- Efficiency Improvement
- Web Design
- Search Engine Optimization
- Supplier Scouting Services
- Risk Management Analysis
- OSHA Training

You will benefit from U.P.G.R.A.D.E if your company interested in receiving support to:

- develop a strategy to effectively and efficiently diversify your business to meet future challenges and opportunities;
- discover additional opportunities through new business models, processes, partnerships, brands, channels, and customer experiences;
- identify opportunities to develop or commercialize new or existing technologies;
- develop a supply chain strategy and approach to optimize competitiveness and minimize risks to supply chain operations;
- identify external solutions to unmet technology needs; or
- develop or certify a value-added ISO quality system.

Applying to the U.P.G.R.A.D.E is easy and there is no cost to find out if you qualify! To help you determine your eligibility, our staff has developed a list of criteria for self-evaluation.

Your company qualifies if:

- Your company is an independent company or wholly owned subsidiary with headquarters in North Carolina.
- You are prime or sub-prime company in the Department of Defense (DoD) supply chain affected by defense budget reductions or impending budget reductions.
- At least 10% of your business revenue is derived from DoD contracts or subcontracts.
- Your business has seen at least a 5% decrease in sales, production, or employment due to reduction in defense contracts in the past 36 months OR has reason to believe that it will see a 5% decrease in the next 36 months.
- You are current on all state tax obligations.

Applications are available online at [www.ncdidi.com](http://www.ncdidi.com) so apply TODAY!

**NC STATE**

Industry Expansion Solutions



**DMVA**

North Carolina Department of  
Military and Veterans Affairs

## Are You Eligible?

Companies with 20 to 300 employees who are part of the DoD supply chain and have been or will be affected by the recent reduction in DoD spending are eligible to participate.

## How Much Will This Cost?

• Accepted companies will receive a CoreValue® Assessment to identify current and potential value at **no charge**.

• Customized services provided through NC State Industry Expansion Solutions (IES) will assist each company with meeting its growth objectives on a cost share basis. Upon acceptance into the program, the company will pay approximately \$1000\* of the services. Each company will receive on average of \$50,000 in funding.

## What Is the Time Commitment?

Accepted companies will receive the CoreValue® Assessment along with customized services to aid in business expansion and diversification over the course of the pilot. Time tables vary from company to company depending on needs. The NC DIDI Team will analyze the CoreValue® output and prepare proposals for services designed to close gaps and address business growth. High priority will be given to diversification activities outside the company's current market.

\* NCDIDI does not provide a reimbursement or payment to the participants, but rather pays for the cost of the services of the commercialization projects.