



NC DIDI
North Carolina Defense
Industry Diversification
Initiative

Connecting Dots, Expanding Opportunities

Media Advisory

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NC DIDI ANNOUNCES U.P.G.R.A.D.E The Universal Production Growth Resiliency And Diversification Extension Program

Raleigh, NC - Monday, January 28, 2019 The [North Carolina Defense Industry Diversification Initiative \(NC DIDI\)](#) is excited to announce the launch of the initiative's newest defense contractor commercialization, The Universal Production Growth Resiliency And Diversification Extension Program, (UPGRADE) This initiative as well as this program are being managed through a partnership of North Carolina State's Industry Expansion Solutions and the North Carolina Department of Military and Veterans Affairs.

UPGRADE is designed to help North Carolina's defense contractors diversify into alternative markets. The project will consist of engaging twenty small to medium size aerospace related businesses that are receiving significant revenue from DOD contracts or subcontracts and have recently experienced a loss, or are under imminent threat of a loss of sales due to reduced DOD expenditures. This project will be conducted as part of a grant-funded project awarded to the State of North Carolina by the Defense Industry Adjustment (DIA) Program of the Office of Economic Adjustment (OEA).

The twenty aerospace related manufacturing and professional services companies in North Carolina will be given a CoreValue's assessment. Based on the results of the assessment, NC DIDI will provide a portfolio of individualized management and business productivity training programs valued at approximately \$50,000 to improve management procedures, increase production, lower costs and increase capacity in the businesses so they can grow, diversify and remain competitive. Each company is responsible for providing \$1000.00 in cost share for the services provided throughout execution of the project.

The application and criteria can be found online at the following link [UPGRADE](#). The application must be completed by **MARCH 31ST, 2019**.

You are also invited to go to NC DIDI's website, www.NCDIDI.com to see how well some of our companies have done in last years cycle of funding.

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Industry Expansion Solutions (IES) is the engineering-based, solutions-driven, client-focused unit of NC State University. Our broad portfolio and deep industry expertise help organizations grow, innovate and prosper. Our extensive partnerships with business, industry, education and government generate a unique culture of collaboration that provides access to cutting-edge expertise, research, and technology.

The North Carolina Department of Military and Veterans Affairs (NCDMVA) provides advice, counsel and recommendations to the Governor, the NC General Assembly, the Secretary of Commerce and other State agencies on initiatives, programs and legislation that will continue and increase the role that NC's military installations, the National Guard and Reserves play in America's defense strategy and the economic health and vitality of the State. The NCDMVA also works to improve the accessibility of health, education, training, counseling, financial, and burial benefits and services to veterans and their dependents. They work to increase the satisfaction of veterans and their dependents with benefits and services by meeting their expectations for availability, quality, timeliness, and responsiveness.



Industry Expansion Solutions



DMVA